

**Internet Safety and Digital Citizenship
Poster and PSA Contest Guidelines
sponsored by
Nebraska Attorney General
Nebraska Educational Service Units**

2008

The ESUs of Nebraska in partnership with the Nebraska Attorney General's Office are sponsoring an Internet Safety and Digital Citizenship Poster and Public Service Announcement (PSA) Contest for students in K-12 Schools in Nebraska.

1. Eligibility

Any public or private school/district within an ESU may participate.

2. Categories

Each school or district may submit one entry from each grade grouping: K-4, 5-8, 9-12, i.e. three total entries per school. An entry may be a poster, an audio Public Service Announcement (PSA), or a video PSA.

3. Entry Formats

Poster computer generated (pdf, tiff, jpg, or png), high quality; or hand drawn, size: minimum – 8.5” X 11”, maximum – 16” X 22”, place in tube container for protection during delivery.

Audio PSA submit on labeled CD (mp3, aiff, or wav format).

Video PSA submit on labeled VHS, DVD, or CD (QT, WMV, or RM format).

4. Rules

- No real names used on posters or in audio or video PSAs.
- Copyright laws must be followed, i.e. images, sound, etc.
- 29 second maximum on PSAs (audio and video).
- Label CDs and DVDs with ESU Internet Safety Entry Form info (see next page.).
- Put ESU Internet Safety Entry Form on back of posters

5. Deadline

Entries must be submitted to your associated ESU by March 15, 2008

ESU #8 participants should send their submissions to Linda Miller, ESU #8's Main Office in Neligh.

6. Award

One entry in each grade grouping from each ESU will be selected and given ESU recognition. Winning posters and PSA's, audio and video, will then be eligible for awards and/or use by the ESUs and the Nebraska Attorney General's Office. A winning entry in each category which reflects an Internet Safety theme will be selected and sent on to the Attorney General's office for additional recognition.

2008 ESU Internet Safety and Digital Citizenship Entry Form

Complete this form and place on the back side of each poster entry and submit along with each audio and video entry.

Student's Name: _____

Student's Age: _____

Grade: _____

Teacher's Name: _____

School Name: _____

School Address: _____

School City, State, Zip: _____

School Phone: _____

All images and music are original, are royalty free, or copyright permissions have been granted for broadcast and display.

I hereby grant permission to use this entry for display, publication, or broadcast by the ESU and/or the Attorney General's Office of Nebraska.

Student Signature

Date

Teacher Signature

Date