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### Internet Safety and Digital Citizenship Poster

Teacher Name: **ESU**

Student Name: \_\_\_\_\_

CATEGORY	4	3	2	1
<b>Followed Guidelines</b>	The poster includes all required elements as well as additional information.	All required elements are included on the poster.	All but 1 of the required elements are included on the poster.	Several required elements were missing.
<b>Spelling and Grammar</b>	All slogans, jargon and language usage are correct and support the themes of Internet Safety or Digital Citizenship. It is evident by text of the poster that the student is aware of current Internet terminology and jargon.	All slogans, jargon and language usage are mostly correct and support the themes of Internet Safety or Digital Citizenship .	The slogans and language usage are mostly correct but show only limited awareness of current Internet terminology and jargon.	There are misspelled words and/or grammar errors that detract from the poster's effectiveness.
<b>Attractiveness</b>	The poster is exceptionally attractive in terms of design, layout, and neatness.	The poster is attractive in terms of design, layout and neatness.	The poster is acceptably attractive though it may be a bit messy.	The poster is distractingly messy or very poorly designed. It is not attractive.
<b>Content</b>	The content of the poster grabs the viewer's attention and successfully delivers a hard hitting message about Internet Safety or Digital Citizenship.	The content of the poster gets the viewer's attention and successfully delivers a message about Internet Safety or Digital Citizenship.	The content of the poster addresses the themes of Internet Safety or Digital Citizenship, but not in an attention grabbing manner.	The content of the poster is limited and does not effectively say anything about Internet Safety or Digital Citizenship.
<b>Originality/Creativity</b>	The poster reflects an exceptional degree of student creativity and the use of original ideas.	The poster reflects student creativity and the use of some original ideas.	The poster displays some creativity and limited original thinking.	The poster lacks creativity or original thinking.
<b>Message Effectiveness</b>	The images, colors and lettering of the poster work together resulting in visual effective design that delivers a strong message about Internet Safety or Digital Citizenship.	The images, colors and lettering of the poster mostly work together to delivers a strong message about Internet Safety or Digital Citizenship.	The images, colors, and lettering don't work effectively in making a point about Internet Safety or Digital Citizenship.	The message of the poster is weak and not weak and not supported by the images, color and lettering choices.



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